

# Adam Navarro

## UI/UX & Product Designer

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### About

Product Designer with 8+ years of experience building digital products across **fintech**, **Web3**, **insurance**, and **marketplaces**. I focus on creating clear, intuitive experiences for complex products — balancing strong UX fundamentals, scalable design systems, and thoughtful visual craft.

I work closely with engineers and stakeholders to translate loosely defined problems into practical, production-ready solutions. My background in computer science means I think through implementation early and collaborate naturally across design and development.

### Skills & Tools

**Design:** UI/UX, Design Systems, User Research, Mobile App Design, Brand Identity

**Tools:** Figma, Framer, Webflow, Spline, Adobe Creative Suite, Jira, Git, Notion

**AI Tools:** Claude, Cursor, ChatGPT

**Languages:** English, Filipino

**Bonus:** Frontend background for faster designer-developer collaboration

### Education

**BS Computer Science**  
University of the Philippines (2017)

### Portfolio Links

[🌐 adamnavarro.com](https://adamnavarro.com)

[🎨 dribbble.com/adamnavarro](https://dribbble.com/adamnavarro)

### Experience

#### **HeadstormAI — Senior UX/UI Designer**

Oct 2025 - Present

- Work directly with the CEO and growth team on high-impact design initiatives supporting partnerships, sales, and market positioning
- Lead design exploration for the website redesign, defining layout, visual direction, and content hierarchy
- Translate complex AI concepts into clear, compelling visual narratives across decks, web, and growth touchpoints

#### **XLD Finance — Senior UX/UI Designer**

Feb 2022 - Sep 2025

- Led end-to-end product design across fintech and Web3 platforms — Central, Payeah, xSpend, and xMerchant — from problem definition through to shipped solution
- Built and scaled design systems across all products, ensuring consistency within regulatory and compliance requirements across markets
- Designed web and mobile responsive flows for regulated financial environments, including constraints around Web3 compliance, KYC, and financial regulation
- Designed internal and admin tools to support operational workflows, improving efficiency for internal teams
- Produced 2D/3D assets for marketing and product, strengthening brand identity across the portfolio

#### **Wunderite — Frontend Engineer / Designer**

Aug 2020 - Nov 2021

- Designed and implemented desktop and mobile flows for a regulated insurance web app, streamlining sales and reducing onboarding friction
- Collaborated closely with engineers and PMs, bridging design and code from concept to shipped UI

#### **GoAbroad — Senior Web Designer**

Jul 2015 - Aug 2020

- Redesigned GoAbroad's marketplace website, improving navigation and boosting program inquiries
- Analyzed user behavior and usability, recommending improvements that increased conversion and reduced friction
- Produced digital and print marketing assets driving traffic from social and email channels